



Go Green with the Chamber & Resource Depot

Calling all Palm Beach Chamber of Commerce Members to GO GREEN this season! We are excited to announce a new partnership with Resource Depot and Members to create a culture of sustainability by changing their mindset about waste and reuse.

Purpose: To certify Chamber Members as a GO GREEN business through tools and strategies provided by Resource Depot. Each certified business will be recognized on the Chamber and Resource Depot website and all Chamber social media channels with a unique icon.



Go Green icon recognizing the Chamber Member completed the Go Green initiative with Resource Depot.

Process: Focus Group Help

What is Resource Depot? Resource Depot is South Florida's only center for creative reuse, advocacy and education promoting an environmentally-sustainable and consumer-conscious way of life.

Be The Solution The sustainability movement is popular, but long-term success is bringing about social and environmental change.

The Partnership The Palm Beach Chamber of Commerce participated in this initiative and has taken steps to be more mindful about being environmental-sustainable and consumer-conscious in our offices. This unique partnership shares with the community that your business is **Environmentally Friendly** and focused on creating a more sustainable and consumer-conscious way of life.

Next Steps:

- Complete Go Green Form and submit to the Palm Beach Chamber of Commerce
- 2. Schedule initial Go Green meeting with your business and Resource Depot
- 3. Execute the program through Resource Depot
- Receive Go Green designation and Go Green icon recognizing your business as Go Green Businesses

The Palm Beach Chamber of Commerce represents the local business community in support of the free enterprise system through programming, advocacy and education.





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By participating in the Go Green initiative with the Chamber & Resource Depot, your business will receive the following:

- Go Green Icon recognizing participation in the initiative
- Business Promotion through the Chamber social media channels
 - o 1 dedicated social post on chamber social media channels
 - 1 dedicated email blast to all members will not be an exclusive email
 - o 1 dedicated Instagram and Facebook Story post
 - 1 dedicated email blast to all members will not be an exclusive email
- Listing on the Chamber Website under "Go Green" tab with business logo, mission statement, and link to direct business website page

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| Business Name: |
|---|
| Mission: |
| What areas would you like your business to reflect and demonstrate the passion for the environment? |
| Contact Name, email, and phone number: |
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