



8th SWA Run AWAY 5K

BENEFITTING RESOURCE DEPOT

Sunday, April 3, 2022

Sponsorship Opportunities

Starting Line – \$3,000 (1 available)

- Recognition on all 5K advertising (print, radio, television, website and social media) with logo and/or link, as applicable
- Company logo on back of race t-shirt*
- Company name on custom medal ribbon given to all participants*
- Special PA announcements mentioning sponsor name during/after race
- Opportunity for company representative to speak at awards ceremony
- Opportunity to display banner/signage space at start/finish line (provided by company)
- Sponsor display booth space at event (provided by company)
- 4 SWA Run AWAY 5K race entries

Finish Line – \$1,500 (3 available)

- Listed as sponsor on website and social media with logo and link
- Company logo on back of race t-shirt*
- Special PA announcements mentioning sponsor name during/after race
- Company logo/name on event print flyers and posters
- Opportunity to display banner/signage space at start/finish line (provided by company)
- Sponsor display booth in Runners Village (provided by company)
- 2 SWA Run AWAY 5K race entries

Water Station – \$300 each (or \$500 for both water stations)

- Banner/Signage space at one of two water stations. Volunteers may be provided by your company at station for additional exposure.
- Company logo/name with link to your webpage on event website
- Sponsor display booth in Runners Village (provided by company)

Mile Marker Sponsor – \$250 each (or \$600 for all three markers)

- Company logo/name on a mile marker sign, which will be prominently displayed at 1-mile mark or the 2-mile mark or the 3-mile mark. Or for \$600, company name or logo can appear on all three signs.
- Sponsor display booth in Runners Village (provided by company)

Cheer Spot Sponsor – \$150 (13 Available)

- Company name/logo at a designated cheerleading spot on course. Cheerleaders and/or signs provided by your company or local school for additional exposure.
- Sponsor display booth in Runners Village (provided by company)

**Size and placement of logos on t-shirts, advertisement and website are based upon sponsorship level.
Must commit by January 1, 2022 to reserve this benefit.*

RACE SITE: resourcedepot.org/swa-run-away-5k



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Sponsorship Form

Yes, I would like to support Resource Depot as a sponsor at the 2022 SWA Run AWAY 5K.

- Starting Line Sponsor - \$3,000
- Finish Line Sponsor – \$1,500
- Water Station Sponsor - \$300
- Mile Marker Sponsor – \$250
- Cheer Station Sponsor – \$150
- In-kind Sponsor – _____ Value: \$ _____

Please write your company name exactly how you'd like it to appear on website, signage etc.

Company: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Phone: _____ Email: _____

Website _____ Social Handle(s): _____

Will you be participating in our Runners Village by setting up a sponsor display booth at the event?

- Yes / No (Please note that sponsors are responsible for set up/tables, tent, chairs etc.)

Artwork and logos should be submitted as follows:

- Logos for t-shirts will be printed in one-color only and should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for website and social media should be submitted as a minimum 72 dpi JPEG or PNG file.

Email sponsorship commitment form and logo to: Jobrien@resourcedepot.org

Please make check payable to **Resource Depot** and mail to:

Resource Depot

2508 Florida Ave

West Palm Beach, FL 33401

Attn: Jennifer O'Brien, Executive Director

Sponsorship questions? Please contact Jennifer O'Brien at 561-882-0090 ext. 105 or jobrien@resourcedepot.org.

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