

REconnecting people, possibilities, and the planet since 1999.



# ANNUAL SPONSORSHIP OPPORTUNITIES



**RESOURCE DEPOT**  
*turning waste into wonder*



At Resource Depot, we inspire creativity, conservation and community engagement through REuse.

## CREATIVITY

For over two decades, Resource Depot has been addressing Palm Beach County's mounting waste issue, transforming unwanted and surplus materials into sources of wonder. We gather donations from both businesses and individuals and redistribute these items to teachers, artists, families, and non-profit organizations, promoting hands-on learning, creativity, and innovation.



## CONSERVATION

In addition to bolstering arts and education programs by stretching limited budgets, Resource Depot annually diverts hundreds of thousands of pounds of reusable materials from landfills. These materials include a variety of items like books, frames and signs, paper in different sizes and colors, wallpaper samples, trophies, fabric remnants, office supplies, and craft materials such as buttons, ribbon, yarn, and beads.



## COMMUNITY

Every day, Resource Depot encourages individuals to embrace the fun of working with diverse materials, inspiring both children and adults to express themselves through creativity. Our organization serves as an invaluable source of inspiration and resources for the next generation in Palm Beach County, fostering a deeper appreciation for the planet through the principles of reuse and repurposing.



We welcome more than 1,100 visitors monthly and our creative programs and events are attended by more than 13,530 people each year.



We accept an average of 6 tons of materials each month - about 12 mantees-worth!

*Resource Depot values diversity, equity and inclusion for our children and adult constituents, artists, staff and board. Our practice is to make all programs services and engagement opportunities open to everyone without exception.*



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# SIGNATURE EVENTS

Our unique, fundraising events are thoughtfully crafted to champion our mission as a creative reuse center while presenting eco-minded topics in an engaging and enlightening manner.



200+  
Guests

## REFashion Weekend

- Refresh your wardrobe sustainably by filling a bag with gently-used women's clothing, shoes and accessories
- Our two-day event kicks off with a VIP Preview Party for early access to shop, sip and network
- The event resumes on Saturday for a full day of shopping

FEBRUARY



250+  
Runner

## Run AWAY 5K Trail Run

- This scenic 5K trail run/walk meanders through the Solid Waste Authority of Palm Beach County's Greenway Trail System
- Upcycled Prizes await top finishers in various age groups
- Family-friendly event offers tours of the Education Center post-race

APRIL



110+  
Guests

## Upcycle Weekend

- All levels and types of crafting enthusiasts are welcome at our two-day upcycling event
- Enjoy upcycling workshops and demos lead by local makers while networking among other creatives
- Guests walk away with new skills, new friends, and their handmade creations

SEPTEMBER



14,560+  
Visitors

## The GallerE at Resource Depot

- Showcases local artists whom incorporate reuse into various art forms
- Serves as a teaching tool, providing educational stARTer program kits, workshops and public programs

4 EXHIBITIONS + 11 EVENTS

# COMMUNITY ART EVENTS

Our Community Art Events are lively demonstrations of creative sustainability in action. We inspire and support artists to create exceptional art and fashion from discarded materials, championing both artistic innovation and environmental responsibility.



200+  
Guests

## Catwalk Student Fashion Show

- Students fuse their fashion with creative reuse to craft avant-garde outfits to be showcased in a live Fashion Show
- Studio sessions led by designers teach students how to bring their designs to life for the Runway

JANUARY - APRIL



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# Create meaningful impact. Gain valuable benefits.



## ENHANCED BRAND VISIBILITY

Your logo will be prominently placed on our website, at events, and in marketing materials, along with recognition at signature events and active promotion on our social media platforms.

## NETWORKING AND COMMUNITY ENGAGEMENT

Be our VIP with exclusive event invitations allowing you to foster connections with like-minded individuals and community leaders, all while basking in the spotlight within our event and program-related communications and materials.

## FLEXIBILITY

We're open to customizing specific sponsorship perks to align with your unique goals and interests.

As an annual sponsor, you receive these benefits and unique business opportunities:

**Friend**  
**\$500 - \$999**

- Website acknowledgment with website link
- Social media and e-newsletter mention
- Recognition at one event and on related materials
- A special handmade gift of appreciation
- Exclusive sponsor invitation to one event
- Guided creative reuse center tour for your team

**Supporter**  
**\$1,000 - \$2,499**

- Logo displayed on our website with link
- Social media shoutouts and tagging plus recognition in e-newsletter
- Prominent recognition at events and on related materials
- A special handmade gift of appreciation
- Exclusive sponsor invitation to two events
- 2-hour private reuse workshop for your team
- Inclusion on our donor recognition wall at our center

**Champion**  
**\$2,500 - \$5,000**

- Prominent website logo placement with link
- Ongoing social media recognition and mentions
- Dedicated e-newsletter feature about business
- Company name/logo on all event promotional materials
- A special handmade gift of appreciation
- Exclusive sponsor invitation to all events
- 2-hour private reuse workshop or reservation for private event
- Prominent donor wall acknowledgment

CONTRIBUTIONS BENEFIT RESOURCE DEPOT, A NOT-FOR-PROFIT, TAX-EXEMPT ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT WWW.FLORIDACONSUMERHELP.COM OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION #CH10941

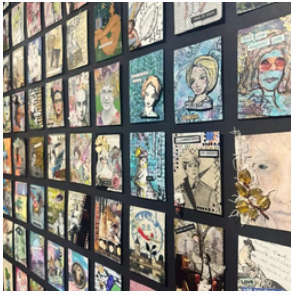


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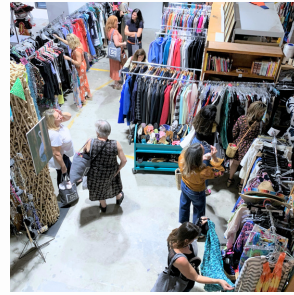


***"The Upcycle Day event yesterday was wonderful, fun and definitely will be back for more!"***



***"REfashion Weekend was such a wonderful evening!"***

***Resource Depot's team did an amazing job advertising the event and highlighting the work they do."***

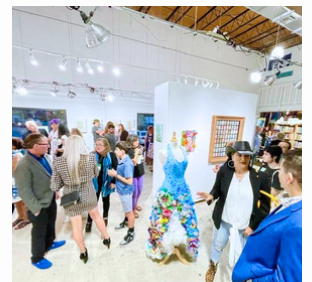


***"You guys are doing everything right!"***



***"Excellent organization doing an incredible job of keeping trash out of our landfills, and instead turning it into materials for art education."***

***I LOVE their offerings and interesting content in their newsletters and Facebook page."***



***"The Catwalk Runway is a spectacular way to bring families, friends and community together while celebrating local student's amazing creativity!"***



***"I may have found my new favorite place!"***



**1,100+ Monthly Visitors**

**2,090+ Event Attendees**

**9,260+ Followers**



**84% Engagement**



**2,410+ Monthly Website Visitors**



**8,645+ Email Subscribers**



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# 2023 SUPPORTERS & PARTNERS



Resource Depot has been Accredited for Excellence in nonprofit management by Nonprofits First since 2013, holds a 100% rating by Charity Navigator and is featured in the Extraordinary Charities Directory for Charitable Giving.

To become an annual sponsor or inquire about customizing your sponsorship package, please contact:

Jennifer O'Brien, Executive Director  
561.882.0090 x 105 | jobrien@resourcedepot.org

## STAFF

- Jennifer O'Brien  
**Executive Director**
- Chelsea Odum  
**Director of Education & Artist Relations**
- Andrea Trainor  
**Director of Retail Operations & Communications**
- Genevieve Rustchak  
**Creative Reuse Coordinator**
- Erica Esch  
**Retail Associate**
- Jazz Lezama  
**Materials Associate**
- Brittney Merryweather  
**Program Coordinator**
- Gavin Rustchak  
**Materials Associate**

## BOARD OF DIRECTORS

- President**  
Eva Greene  
*RSM*
- Past President**  
Alexia Savage  
*United Way Worldwide*
- Vice President**  
Pam Sartory  
*Roger Dean Chevrolet Stadium*
- Treasurer**  
Rachael Page  
*Andersen Tax*
- Secretary**  
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*Collective Water Resources*
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- Brian Elkins  
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- Anthony Giacalone, CPA  
*Alvarez & Marsal*
- Billi Jo Huddleston, CHMM  
*Florida Power & Light*
- Geris P. Makris  
*TD Bank*

## ADVISORY COUNCIL

- Laura Bessinger-Morse  
*Sharp Eleven / DRMTM*
- Hannah Campbell  
*Loggerhead Marinelife Center*
- Elaine Christian  
*City of West Palm Beach, Office of Sustainability*
- Patti Hammond  
*Solid Waste Authority of Palm Beach County*
- Mary Hart  
*Hart Core Solutions*
- Christina Lambert  
*City of West Palm Beach*
- Cynthia Maronet  
*Community Representative*
- Penni Redford  
*City of West Palm Beach, Office of Sustainability*
- Chelsea Reed  
*City of Palm Beach Gardens / Smith Reed Partners*
- Connie Thomas  
*Tower Commercial Real Estate*
- Jessica Winter  
*Solid Waste Authority of Palm Beach County*



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